CALL FOR CONTRIBUTORS

Showcase your organization's leadership at Canada's annual flagship conference on women and children's health and rights!



April 18-19, 2018 - Ottawa

The Canadian Partnership for Women and Children's Health (CanWaCH) is convening its <u>annual two-day</u> <u>conference</u> at the Westin Ottawa to explore how we can carve out a bold new vision for Canada's global health interventions post-2020.

Civil society and NGOs, academics, researchers, health practitioners, government representatives, advocates and youth will examine the progress made to date and explore forward-looking solutions that will advance the future Canada's global women and children's health programming.

The global health and development landscape has changed. New 'lenses' have emerged to guide us in shaping, evaluating, and executing health-based development interventions. This includes key domestic shifts articulated in the Feminist International Assistance Policy, and new international frameworks such as the Sustainable Development Goals, the Women Deliver *Deliver for Good* campaign, and the *Every Woman Every Child Global Strategy*.

At the CanWaCH 2018 Annual Conference we'll bring it all into 'focus' by reflecting on current programs to see where we've arrived and by putting on our new lenses to view where we weed to be!

Bring your organization and its work into focus too by becoming a conference contributor!

Why Contribute?

Promote your organization to an engaged audience – a partnership of passionate professionals dedicated to ensuring women and children survive and thrive. Everywhere. The event will attract approximately 225 delegates, including:

- Canadian Ministers and government officials
- Multilaterals
- Civil Society leaders

- Academics and Researchers
- Practitioners
- Youth voices

Contribution Opportunities:

Evening Reception Contributor \$10,000 (1 opportunity available)

- **Exclusive!** Your organization will assign a speaker to greet and welcome delegates at the evening reception on Day 1 of the conference (3-minute maximum, must not solicit attendees, and remarks require approval by Planning Committee two weeks before event).
- Your organization's contribution will be recognized by a message notification sent to all delegates in advance of the reception through the conference app.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- Two (2) full conference registrations.
- One (1) invitation for a guest (non-delegates) to attend the reception with you.

Luncheon Contributor \$7,500 (2 opportunities available)

- **Exclusive!** Your organization will assign a speaker to greet and deliver brief remarks to delegates at one of two lunches (3-minute maximum, must not solicit attendees, and remarks require approval by Planning Committee two weeks before the event; choice of dates on a first-come, first served basis.)
- **Exclusive!** Your logo will be featured on centrepieces placed at each table prominently displayed during the sponsored luncheon identifying your company as the luncheon contributor.
- Your organization's contribution will be recognized by a message notification sent to all delegates in advance of the lunch through the conference app.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- One (1) full conference registration.
- One (1) invitation for a guest (non-delegates) to attend the lunch with you.

Simultaneous Interpretation Contributor \$5,000 (1 opportunity available)

- **Exclusive!** Opportunity to have your business card, or one piece of promotional material handed out with simultaneous interpretation headsets (to be provided by contributor).
- **Exclusive!** Signage at Simultaneous Interpretation desk, indicating simultaneous interpretation provided by your organization.
- Your organization's contribution will be recognized by a message notification sent to all delegates through the conference app.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- One (1) full conference registration.

A Friend of Youth Contributor: International \$4,000; Domestic \$3,000 (12 opportunities available)

- Support the travel and accommodation costs for a Youth Delegate
- Your organization's contribution will be recognized by a message notification sent to all delegates through the conference app.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- Your logo will appear on all printed signage as a sponsor.
- 50% off one (1) full conference registration (on member or non-member rate as applicable).

A Friend of Voices from the Global South Contributor \$4,000 (12 opportunities available)

- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- Your organization's contribution will be recognized by a message notification sent to all delegates through the conference app
- Your logo will appear on all printed signage as a sponsor.
- 50% off one (1) full conference registration (on member or non-member rate as applicable).

Refreshment Break Contributor \$3,000 (4 opportunities available)

- **Exclusive!** Your logo will be featured on 22" X 28" signage prominently displayed during the refreshment break identifying your company as the refreshment break contributor.
 - * Choice of dates & times to be offered on a first-come, first-served basis.
- Your organization's contribution will be recognized by a message notification sent to all delegates in advance of the refreshment break through the conference app.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.
- 50% off one (1) full conference registration (on member or non-member rate as applicable).

Conference App Contributor \$3,000 (1 opportunity available)

- **Exclusive!** Your logo will be featured on the conference app identifying your organization as the conference app contributor.
- Your logo will appear on all printed signage, logo on conference website, on the conference app, and on a slideshow displayed at all plenary sessions.
- 50% off one (1) full conference registration (on member or non-member rate as applicable).

Conference Friend Contributors \$1,000+ (Unlimited opportunities)

- Your logo will be featured on select signage displayed throughout the conference identifying your company as a 'Friend of the Beyond 2020 Conference'.
- Your logo will appear on all printed signage, logo on conference website, and on a slideshow displayed at all plenary sessions.

To express interest in any of these opportunities, please contact: info@canwach.ca