

# Global Health Impact EXPO + EXCHANGE

**Presented by CanWaCH**  
Learn. Share. Explore.

**April 28-29, 2020**

50 Sussex Drive, Ottawa

## Partnership Opportunities

Take on a leading role at this inspiring, one-of-a-kind event to advance and showcase Canada's innovative leadership in global health and gender equality.



Powered by CanWaCH

**Global Health Impact  
EXPO+EXCHANGE**

Learn. Share. Explore.



**CanWaCH**  
Canadian Partnership for  
Women and Children's Health

**CanSFE**  
Partenariat canadien pour  
la santé des femmes et des enfants



## About the Global Health Impact Expo + Exchange

Take on a leading role at this inspiring, one-of-a-kind event to advance and showcase Canada's innovative leadership in global health and gender equality. Brought to you by the Canadian Partnership for Women and Children's Health (CanWaCH), the Global Health Impact Expo + Exchange is a dynamic, fast-paced, multi-faceted exposition. It will showcase the work of and strengthen connections between CanWaCH members and other domestic and international partners working to advance Canadian leadership in global health and development.

Participants at the Global Health Impact Expo + Exchange will Learn, Share and Explore as they experience first-hand, in an engaging and unique way, the shared solutions, tools and practical, applied learnings that have and will enable the global health community to advance progress in their program and projects. With complimentary entry to the Expo, visitors will have full access over two days to almost 7,000 square feet of event space on three floors and an engaging program across three Expo stages. The scenic [50 Sussex Event centre, home of the Royal Canadian Geographical Society](#) is located across the street from Global Affairs Canada headquarters and at the falls where the Rideau River and the Ottawa River meet.

## Audience

Visitors and participants at the Expo include multiple representatives from CanWaCH member organizations, Canadian NGOs, civil society organizations, health professional organizations, academic institutions, private sector companies, technology firms and the Government of Canada, alongside youth, including global health and development, political science, international studies and other students. A variety of roles and subject matter expertise will be represented including CEOs, VPs and leads and specialists in programming, communications, policy development, gender equality, stakeholder engagement, data and metrics and more.

## Partnership Recognition: All Categories

Becoming a partner for a CanWaCH annual event has its privileges. As a Global Health Impact Expo + Exchange partner you will receive:

- Your logo included on printed material and on-site event signage (size and position varies by partnership level).
- Recognition and appreciation on CanWaCH social channels before, during and after the Expo (varies by level).
- Your logo included in the Expo App.



### CanWaCH Awards + Alex Trebek Stage Partner ~ \$15,000 (1 available)

Annual CanWaCH Awards ceremony and reception will be powered by your organization. These are the 3rd annual CanWaCH Awards to recognize Canadian Excellence in Global Women and Children's Health. These honours are bestowed upon individuals who have demonstrated significant contribution towards Canada's advancement of global health in key areas.

- 6 tickets to the Awards Ceremony and evening reception held during the Expo on the evening of April 28.
- Your organization recognized as lead partner of the CanWaCH Awards.
- Your organization recognized as partner for the stage where high-level rapidfire keynotes will be held twice per day during the Expo and the CanWaCH Awards will be presented.
- Keynotes and Awards ceremony live-streamed and recorded for sharing on social media with prominent recognition and tagging of your organization.
- Opportunity to host an interactive exhibit.
- 5-minute speaking opportunity during CanWaCH Awards Ceremony welcoming guests and briefly covering a topic or initiative of your choosing (approved by CanWaCH).



## **Expo Stage Partner**

### **\$10,000 (2 available)**

- Stage named after your organization.
- Opportunity to host an interactive exhibit.
- Opportunity to inject select highlights of your programming on your branded stage (to be negotiated).
- 4 tickets to the 3rd Annual CanWaCH Awards Ceremony and evening reception.
- 2-minute speaking opportunity on your branded stage per day.



## **AV Partner**

### **\$7,500 (1 available)**

- Branding on all screens throughout Expo venue (3 levels; multiple rooms).
- Prominent recognition in the Expo App.
- 2 tickets to the 3rd Annual CanWaCH Awards Ceremony and evening reception.



## **App Partner**

### **\$2,500 (1 available)**

- Prominent recognition in the Expo App.
- 1 ticket to the 3rd Annual CanWaCH Awards Ceremony and evening reception.



## **Award Partner**

### **\$1,500 (7 available)**

- Co-present a CanWaCH Award (you can select which category on a first come, first served basis or in relevance to your organization).
- Opportunity to sit on the selection committee for your specific category.
- Special social media recognition/coverage of your organization's representative with award recipient.
- 1 ticket to the CanWaCH Awards ceremony and evening reception.



## **Break Partner**

### **\$1,000 (4 available)**

- Branded food stations.



## **SMO Exhibit Development Challenge Partner**

### **Estimated \$7,500 value (3 available)**

A combination of financial support and in-kind marketing and design expertise.

- Opportunity to showcase your organization's support for the global health sector and/or your design and marketing expertise.
- Opportunity to review applications to the competition by small and medium sized organizations who would otherwise not be able to showcase their work in global health. Your expertise and support will provide them with an opportunity to engagingly convey the impact of their work at the GHI Expo + Exchange and at future events.
- Your signage will be prominently displayed at the winning SMO exhibit and throughout the Expo.
- Recognition on social media and throughout the event (e.g. during the CanWaCH Awards ceremony and reception).
- Opportunity for your employees to demonstrate their expertise and be a part of your organization's philanthropy and volunteerism within the international development sector.
- Opportunity to sit on the selection committee for the challenge.
- Special social media recognition/coverage of your organization's representative with award recipient.
- 1 ticket to the CanWaCH Awards ceremony and evening reception.

**Contact:** [info@CanWaCH.ca](mailto:info@CanWaCH.ca)